

At Point Four Ltd ...

our custom-designed Web site packages are perfect for any business interested in working one-on-one with a professional Web designer to build a dynamic, customized Web site. From concept and design to construction and maintenance, Point Four Ltd. provides all of the services needed to create an online presence for your company that meets or exceeds your expectations. Point Four Ltd. offers the following to create a successful Web site:

- Development Process
- Implementation
- Site maintenance
- Experience
- Additional Services

Development Process

An initial meeting with the client is used to determine their needs, expectations, and budget. These upfront decisions are critical to developing a well-organized Web site that is easily navigated by Web viewers. After the initial discussion, a site organization plan and typically two or three design concepts are developed and presented to the client.

For example, the site can be developed incorporating existing company design or developed around the company logo. Once organization and design concept are finalized, Point Four begins development of the pages, graphics and text. Text can usually be adapted from company materials, or prepared text can be supplied specific to the site.

Implementation

When sufficient pages are created, a private draft site is placed online for client review. During this period, necessary changes and revisions are completed until the site meets the client's satisfaction.

Site Maintenance

Web sites are fluid and dynamic and should be updated and changed periodically to reflect the company as it changes and grows. Point Four can update, enhance, and create new pages at the client's request.



www.univtech.com:

Complete redesign of an existing Web site that was underutilized and did not meet the needs of the customer. Created all new graphics. Maintains site and updates.



www.pittek.com:

Design and technical consultant to web design team. Supplied all graphics and technical illustrations for the site.



www.cemline.com:

Supplied all 3D illustrations and technical brochures and catalogs on the Web site. Responsible for all product photography.

Experience

Point Four Ltd. has developed sites up to 50+ pages with photo galleries, video clips, online estimating pages, Flash images and messages, as well as, design and technical consultation to other web designers.

Additional Services

In addition to Web site design, Point Four can convert corporate marketing materials to PDF format. These materials can be placed online for easy download. We also provide web content such as specialized informational graphics and technical illustrations.



www.lockcretebauer.com:

Developed 50+ page site incorporating original design and graphic components. Design emphasis was on easy site navigation while integrating the company's complete product line and product installation including the ability to estimate product quantity online. A Flash photo gallery is included along with Flash imaging on the Home page. Maintains site and updates.



www.irondale.com:

Reworked a complex Web site that was difficult to navigate. Reduced the total number of pages while recognizing the data more efficiently. Maintains site and updates.



www.montaukenery.com:

Redesigned existing Web site including graphics, technical illustration content and photography. Maintains this multi-page web site and updates frequently since 2007.

