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Objective:

To position myself within the advertising, marketing, engineering and publishing markets utilizing my extensive skills and expertise as a graphic designer and technical illustrator. As such, I am looking for new career opportunities, contract offers, new ventures, consulting offers and business opportunities.

Profile:

An award winning graphic communications professional with experience in providing innovative advertising, graphic design, technical illustration and exhibit design and management services for corporations throughout the world. Specializing in the design and creation of company literature, annual reports, web site design and content, corporate identity, direct mail, packaging, engineering and architectural technical illustration and 3D technical illustration.

I am currently president and owner of Point Four Ltd., a full-service advertising, design, and technical illustration company located in Pittsburgh, PA. I am wholly responsible for the day-to-day operations and maintenance of this hi-end digital graphic design company including all creative work, staffing, training, budgeting, accounts payable/receivable, customer service and sales. To compliment these products I also provide expert scanning, retouching, image manipulation and digital photography services.

Marketing and engineering departments of leading corporations in the transportation, robotics, coal, pharmaceutical, architecture, computer, waste energy, steel, aluminum, and manufacturing industries rely on my work for meticulously rendered technical illustrations, industrial cutaway illustrations used in product design and process development, advertising, marketing, user/operator documentation and informational creative illustrations.

Experience:

As a hands on and experienced Mac platform graphic artist, I am expertly familiar with Adobe Creative Suite (Illustrator, InDesign, Photoshop, and Acrobat), QuarkXpress, Google Sketchup Pro, Quickbooks and Microsoft Office. Some Autocad experience and file manipulation with an emphasis on importing digital information used for 3D. I have a very strong back-

ground in architecture, drafting and design. In my 25+ years experience I have successfully directed graphic departments and in-house advertising agencies for Pittsburgh based companies and I can provide impeccable references upon request as well as a customer list that have included the following:

- One of the nation's leading publishers of books Addison-Wesley Publishing, Boston.
- The world's largest manufacturer of transformers for electric arc furnaces ABB Inc. St. Louis; New Berlin, Wisconsin; Baden, Switzerland; Montreal; Shanghai, China; Drammen, Norway.
- The nation's largest manufacturer of mass transit systems AEG Westinghouse (Bombardier).
- International manufacturers of continuous casting machines Rokop Corporation, Pittsburgh; VAI Pomini, Pittsburgh; Danieli, Italy.
- An international manufacturer of electric arc furnaces SMS Demag, Pittsburgh.
- An international manufacturer of induction furnaces Inductotherm, Pittsburgh.
- Manufacturers of pollution control equipment for the steel and aluminum industries Hoogovens Construction Services, Toronto; Busch International, Pittsburgh; Goyen Valve, New Jersey.
- The world's largest manufacturer of electric arc furnaces Lectromelt and Pennsylvania Engineering Corporation, Pittsburgh.
- An international supplier of coal preparation plants CLI Corporation, Pittsburgh.
- International engineering and construction firms VAI, Pittsburgh; BST- Badische Stahl Technologies, Raleigh; Techint Technologies, Pittsburgh; ICF Kaiser Engineers, Pittsburgh.
- One of the world's largest oil and gas companies Exxon USA, Pittsburgh.
- The world's largest capacity commercial LFG to High Btu production plant Montauk Energy Capital, Pittsburgh; Rumpke Sanitary Landfills, Cincinnati.
- The Pittsburgh Pirates Baseball Club
- Published illustrations in national and international trade publications such as 33 Metal Producing, New Steel, MPT, AIST Steel Technology, Steel Times International, SEAIISI, ILAFA, Pittsburgh Post-Gazette, Cincinnati Enquirer, and Waste News.

Education:

I have studied advertising and graphic design throughout the Northeast receiving a Bachelor of Science in Art Education and Advertising from Youngstown State University and specialized instruction at the Pratt Center for Computer Graphics in Design in New York City and the Art Institute of Pittsburgh. I am thoroughly experienced in today's lightning fast paced world of computer graphics and computer illustration.

Major Accomplishments and Activities:

Highly regarded for my versatility and creativity, my career has included a variety of one-of-a-kind projects some of which included:

- the construction and management of the first trade show exhibit in the world to contain a full-size 25-ton electric arc steelmaking furnace. This exhibit, which was located at the American Foundry Society's Cast Expo in St. Louis, resulted in the largest order (over \$700,000) placed from the Exposition's floor.
- selected by the nation's leading manufacturer of transportation systems to design the exterior of the vehicles that were to be incorporated into a \$1.69 billion mass transit system to serve Honolulu, Hawaii.
- authored and created my first Boston Globe best selling book entitled "Fenway Park- Build-It-Yourself" published by Addison-Wesley of Boston, MA and sold 20,000 copies nationwide and published "Forbes Field Build-It-Yourself" which has sold over 10,000 copies.
- selected by the Mayor's department of the City of Pittsburgh in cooperation with the Three Rivers Arts Festival to design and manage a special exhibit titled, Forbes Field to Coors Field, A Classic Ballparks Exhibit. This exhibit was designed to reflect the interest nationally of new ballparks as well as the new ballpark for Pittsburgh, now well known as PNC Park.
- "Driving It Home" exhibition at The Frick Art & Historical Center and Museum featured historical baseball park images and original illustrations including two 12' high x 40' long murals of the outside facade of Forbes Field and the 1960 World Series Game 7 scoreboard.
- Turner Network Television (TNT) and CBS Digital produced a TV film titled "The Winning Season" The backdrop for the film is the 1909 World Series that pitted the Pittsburgh Pirates against Ty Cobb and the Detroit Tigers. I assisted CBS Digital in the computer re-creation of Forbes Field for the Pittsburgh World Series scenes.
- Completed a 10 year project for ATF Fitness Products, a Pittsburgh based company and their Sci-Fit brand, to design and provide art direction and art

production for approximately 4000 dietary supplement labels and packaging for 500+ products some of which included vitamins, minerals, herbs, protein bars, sports drinks, diet and weight loss, creatines, and whey protein.

- Major League Baseball Licensee, a member of the Association of Iron and Steel Technology and the Society for American Baseball Research. I am also a preservationist serving as a member of Pennsylvania State Senator Jim Ferlo's Forbes Field Preservation and Protection Working Group in conjunction with the University of Pittsburgh and the City of Pittsburgh Department of Parks and Recreation. I have also served on historical committees commemorating Forbes Field, Barney Dreyfuss and Exposition Park.

Honors and Awards:

- Golden Quill Finalist for Sports Journalism - Pittsburgh
- Best of Category Annual Exhibition of Western Pennsylvania Printing
- Bronze Medal - Association for Multi-Image International
- Multiple First Place awards, Best of Category and Best of Show Industrial Graphics International Art Competition - Baltimore, Anaheim and Washington D.C.
- First place awards for excellence in advertising from McGraw-Hill